



23 - 26 October 2023, Salzburg

**Information & booking
for sponsors and exhibitors**



Foto: Tourismus Salzburg

23-26 OCT
2023
SALZBURG



**International
Data Week**
A FESTIVAL OF DATA

We are delighted to announce the International Data Week 2023: A Festival of Data, taking place on 23–26 October 2023, in Salzburg, Austria.

IDW2023 brings together a global community of data scientists and data stewards; researchers from all domains; data, interoperability and informatics experts from all fields; industry leaders, entrepreneurs and policymakers.

This event will be an inclusive and celebratory Festival of Data, with in-person and virtual components, highlighting the opportunities for the positive transformation of our world in the light of the COVID-19 pandemic and other global challenges.

More information on the program and agenda can be found online: internationaldataweek.org.

This is a unique opportunity for organizations to connect with this diverse audience and support the international data community. Through the support as a sponsor, organizations can leverage their international visibility and position themselves as keyplayers and partners for shaping the future of data science. Sponsorship and exhibition options are available at the levels outlined below.

About the organizers

CODATA's mission is to connect data and people to advance science, improve our world and thereby helps realise ISC's vision of advancing science as a global public good.

RDA focuses on the detailed implementation of policies, practices, and technologies (i.e., infrastructure) that lower barriers to data exchange.

WDS supports the ISC's vision by promoting long-term stewardship of, and universal and equitable access to, quality-assured scientific data and data services, products, and information across all disciplines.

About the hosts

PLUS is Salzburg's largest educational institution with almost 18 000 students and around 2 900 employees. The DAS faculty integrates the university's future-oriented competences in the digital and analytical sciences.

Salzburg Convention Bureau is the official port of call for events in the city, surroundings and regions of the province of Salzburg. It's the perfect link between event planners and suppliers.

Salzburg Congress is the multifunctional conference centre in the heart of the city of Salzburg, and offers 15,000m² of event space on five floors – in up to 15 halls.

Sponsoring Packages

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	Bronze 2.000 €	Silver 5.000 €	Gold 10.000 €	Platinum 20.000 €
Access				
Free registrations	1	2	4	8
Session(s) in private meeting room			1	2
Social media mention(s)	1	2	4	8
Communication				
Listed on website & on printed material on-site with company logo	✓	✓	✓	✓
Listed in virtual broadcasting			✓	✓
Listed in newsletter			✓	✓
Recognition in press release			✓	✓
Visibility at the venue				
Featured at poster location	✓	✓	✓	✓
Literature in designated area		✓	✓	✓
Visibility		at check-in	signage throughout the facility	
Roll-Up at Expo area			✓	✓
Welcome address in opening session				✓
Profile on video wall				✓
Logo on badges				✓
Logo on stream				✓

Please contact us for custom packages

e.g. for receptions, keynote sponsorships, banquets, travel bursaries, individualized booths etc.

We are here for you!
Christoph Moosbauer
idw2023@plus.ac.at
internationaldataweek.org



Want more info?
Scan this QR



Booking Form

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We offer the following sponsoring and exhibition options at IDW2023.
If you are interested, please fill out the desired options and return the signed form to idw2023@plus.ac.at:

Sponsoring Package

See package specifications on page 2.

- ☐ Bronze / **2.000 €** ☐ Silver / **5.000 €**
- ☐ Gold / **10.000 €** ☐ Platinum / **20.000 €**
- ☐ Custom Options (please contact us directly)

Company Name:

Street / P.O. Box:

Country, ZIP Code, City:

Phone:

E-Mail:

Internet:

Contact person:

Phone:

E-Mail:

Billing address (if different):

City, Date

Company stamp and signature

Exhibition Package

- ☐ IDW Expo Basic Package **2.700 €** including
- Rental of the booth space with approx. 6m²
 - Equipped with one table & two chairs
 - General lighting of exhibition foyers, power supply and WIFI
 - General basic cleaning of booth area

Additionally, exhibitors receive:

- 1 free registration for IDW2023
- Entry in the list of exhibitors on website and in program agenda
- We assure that the booths will have a good visibility for all conference visitors, since the poster session and many conference breaks will take place in the exhibition foyer

- ☐ Extra booth space available upon request. **200 €/m²**

Please fill out the desired additional space: m²

Exhibitors wishing to book a larger display area and to set up their own booth may contact the project management for special arrangements.

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