

INTERNATIONAL DATA WEEK 2022

Data to Improve our World

20 - 23 June, 2022 @ Seoul, Republic of Korea



INTERNATIONAL DATA WEEK SPONSOR PACKAGES

Receive recognition from the International Data Community; *Become an Organizational Sponsor of International Data Week 2022*

The organisers of International Data Week 2022 invite sponsorship and other partnerships to ensure the success of the event.

The International Science Council's Committee on Data (CODATA) and World Data System (WDS), and the Research Data Alliance (RDA) are delighted to announce that the 2021 edition of International Data Week (IDW 2022) will be held on 20 - 23 June 2022 (originally scheduled to take place 8–11 November 2021) in Seoul, South Korea with the overarching theme of "Data to improve our World".

IDW 2022 will be hosted by the Korea Institute of Science and Technology Information (KISTI), committed by the Ministry of Science and ICT, Seoul Metropolitan Government, National Library of Korea, and National Assembly Library, with the support of the Korea Research Institute of Standards and Science (KRIS) and Sungkyunkwan University (SKKU) Korea Institute of Oriental Medicine and the Korea institute of Geoscience and Mineral Resources.

This landmark event will bring together data scientists, researchers, industry leaders, entrepreneurs, policymakers, and data stewards from disciplines across the globe to explore how best to exploit the data revolution to improve science and society through data-driven discovery and innovation. IDW 2022 combines the [19th RDA Plenary Meeting](#), the biannual meeting of this international member organization working to develop and support global infrastructure facilitating data sharing and reuse, and SciDataCon 2022, the scientific conference addressing the frontiers of data in research organized by CODATA and WDS.

This is a unique opportunity for organizations to connect with this diverse audience and support the international data community, specifically as a sponsor of IDW. Support received will help defray the costs of IDW2022 and ensure its success. Sponsorship is available at the levels outlined below:

◆◆ Diamond – Contribution over US\$24,000 ◆◆

The highest level of sponsorship gives access to all benefits listed below plus an exclusive and customized package, please contact us!

Platinum - US\$24,000

- Conference signage featured throughout facility and online
- Exclusive recognition at receptions or plenary sessions
- Opportunity to deliver greeting at conference reception
- Logo featured on badges
- Four complimentary registrations
- Listing on internationaldataweek.org
- Ten dedicated social media mentions
- Opportunity to include branded item in (virtual) delegate pack
- Promotion in pre-event communications
- Opportunity to leave literature in designated areas
- Featured poster location during poster session

Gold - US\$18,000

- Conference signage featured throughout facility and online
- Acknowledgement at conference receptions
- Logo featured on badges
- Two complimentary registrations
- Listing on internationaldataweek.org
- Five dedicated social media mentions
- Opportunity to include branded item in (virtual) delegate pack
- Promotion in pre-event communications
- Opportunity to leave literature in designated areas
- Featured poster location during poster session

Silver - US\$12,000

- One complimentary registration
- Acknowledgement at conference reception
- Listing on internationaldataweek.org
- Two dedicated social media mentions
- Opportunity to include branded item in (virtual) delegate pack
- Promotion in pre-event communications
- Featured poster location during poster session

Bronze - US\$6,000

- Acknowledgement at conference reception
- Listing on internationaldataweek.org
- Promotion in pre-event communications
- Opportunity to leave literature in designated areas
- Featured poster location during poster session

Custom Packages

Packages relating to receptions, banquets, sponsorship of prizes, travel bursaries and keynotes' expenses are also available for negotiation; please contact us for more information.

As IDW2022 will definitely have a virtual component using a dedicated integrated platform, sponsors can expect to have visibility several months in advance of the event. In the event that the conference is a fully virtual event, similar virtual opportunities and benefits will be offered to IDW sponsors.

If your organization is interested in participating as a sponsor of IDW, choose a package that meets your particular objectives and CONTACT US at info@internationaldataweek.org